

Calypte Biomedical Corporation Website Privacy Policy www.calypte.com

Welcome to www.calypte.com (the "Site"), which is owned and operated by Calypte Biomedical Corporation. We value and respect your privacy and this Privacy Policy explains our practices related to collection, use and dissemination of information that you provide to us through your use of the Site.

Your use of the Site is subject to this Privacy Policy and to our Terms of Use.

The types of Information we collect:

We collect the following types of information

- **Personal Information You Submit:**
We collect personal information that you enter into data fields on the Site. For example, you may submit your name, postal address, e-mail address and/or other information in order to receive information about various subjects, register for our programs, contact our customer service or respond to our surveys. To protect your privacy, you should not provide us with any information that is not specifically requested, such as your medical history.
- **Passive Collection of Unidentifiable Information:**
We may collect information about your visits to the Site without you actively submitting such information. Unidentifiable information may be collected using various technologies, such as cookies, Internet tags and web beacons. Your Internet browser automatically transmits to the Site some of this unidentifiable information, such as the URL of the web site you just visited and the browser version your computer is operating. Passive information collection technologies can make your use of the Site easier by allowing us to provide better service, customize the Site based on consumer preferences, compile statistics, analyze trends and otherwise administer and improve the Site. Certain features of the Site may not work without use of passive information collection technologies. Information collected by these technologies cannot be used to identify you without additional identifiable information.

How we uses collected information:

We keep all personal information acquired through orders confidential, except as may be required by law. We may use the personal information you provide through the Site to respond to your questions and to provide you with efficient customer service. We may also use this personal information for other business purposes, such as to offer you the opportunity to receive notices regarding our products or services, to invite you to participate in surveys about our products or to notify you about special promotions.

We also use non-identifying and aggregate information to improve the design of the Site.

Your choices about how we collect and use your information:

You may limit certain personal information that we request about you by choosing not to enter such information into forms or data fields on the Site. This personal information includes demographic and profile data. However, please be aware that some of our online services can only be provided to you if you provide us with the requested personal information. As a general rule, all personal information that you submit through the Site is stored for one year.

Changes and updates to data - e-mail alert information:

If you would like to amend, update or delete personal information that you have submitted to us please contact us.

E-mail alert recipients can unsubscribe, "opt out", or remove themselves from an e-mail alert list by clicking on the unsubscribe link found on every e-mail alert message. E-mail alert users that want to change an e-mail address must unsubscribe and re-subscribe with their new address.

How we protect visitor information:

To prevent unauthorized access, maintain data accuracy and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

Our policies on disclosure to outside parties of information we collect:

We do not sell, trade or otherwise transfer to outside parties your personally identifiable information, except as described below. The term "outside parties" does not include website hosting partners and other parties who assist us in operating our website, conducting our business or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our Site's policies or protect ours or others' rights, property or safety.

We may contract with third-party service providers to assist us in better understanding our Site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

Protecting the privacy of children:

We do not knowingly collect or use any personal information from children (we define "children" as minors younger than 13 years old) on the Site. We do not knowingly allow children to order our products, communicate with us or use any of our online services. If you are a parent and become aware that your child has provided us with information, please advise us immediately.

Third-party links:

In an attempt to provide you with increased value, we may include third-party links on our Site. These linked sites have separate and independent privacy policies. We have no responsibility or liability for the content, activities and privacy policies of these linked sites. Nonetheless, we seek to protect the integrity of our Site and welcome any feedback about these linked sites (including if a specific link does not work).

How to contact us:

If you have questions about the use, amendment or deletion of personal information that you have provided to us, or if you would like to opt out of future communications from us, please contact us by e-mail (customerservice@calypte.com). Alternatively, you may send us a letter to the following address:

Calypte Biomedical Corporation
Attention: Customer Service
16290 SW Upper Boones Ferry Road
Portland, OR 97224 USA

Please be sure to include the e-mail address used for registration (if applicable), and a detailed explanation of your request. If you would like to delete or amend your personal information and are contacting us by e-mail, please put "Deletion Request" or "Amendment Request," as applicable, in the subject line of the e-mail. We will do our best to respond to all reasonable requests in a timely manner.

Changes to our Privacy Policy:

This Privacy Policy may be updated or modified at any time without notice. If we make changes to our Privacy Policy, we will post those changes on this page, so please periodically review this Privacy Policy. Privacy Policy changes will apply only to information collected after the date of the change.

This policy is effective as of July 21, 2008.